The World Wide Fund for Nature (WWF) Cameroon looking for a service provide to estimate the current yields of cocoa farms in Mintom

Want to make a positive difference to the future of people and our one shared home the Earth? Working with WWF could be the opportunity of a lifetime:

All around the world, people are waking up to the deepening crisis of nature loss. A growing realization that nature is our life-support system. Nobody will be spared from the impacts of its loss. Here at WWF, we are helping to tackle this enormous global challenge.

Our people come from hugely diverse backgrounds and with a variety of expertise, ranging from HR and finance to advocacy and conservation science. We welcome applications from anyone who believes they can help us create a better future for people and wildlife.

What we do:

We are an independent conservation organization, striving to sustain the natural world for the benefit of people and wildlife. From individuals and communities to businesses and government, we are part of a growing coalition calling on world leaders to set nature on the path to recovery by 2030. Together, we seek to protect and restore natural habitats, stop the mass extinction of wildlife, and make the way we produce and consume sustainably.

We are looking for a service provider to estimate the current yields of Cocoa farms in Mintom.

1. Context and justification

Cocoa production is an important source of income for smallholder farmers and their households in Mintom, South Region of Cameroon. However, limited reliable and farm-level information is currently available on the actual productivity of cocoa farms belonging to members of the cooperatives supported by the project.

Understanding the current productivity of cocoa farms is essential for designing and targeting appropriate technical and agroforestry support to cocoa farmers and cooperatives. Reliable information on current cocoa yields will also support the cooperatives in identifying priority areas for improving farm productivity and adopting sustainable cocoa production and agroforestry practices, including those relevant to the requirements of the Rainforest Alliance Sustainable Agriculture Standard.

In addition, obtaining reliable information will enable the project and supported cooperatives to measure changes in cocoa productivity over time and assess the effectiveness of the technical, agroforestry and organizational support provided to farmers. Lastly, this information will also contribute to monitoring progress towards improved farm management, increased cocoa production and enhanced farmer incomes.

CANOPE therefore intends to recruit a qualified expert to conduct an assessment of the current yields and productivity of cocoa farms belonging to members of the supported cocoa cooperatives in Mintom.

The assignment will generate reliable farm-level information on cocoa productivity, including estimated yields per hectare, production volumes, farm characteristics, farm management and agroforestry practices, as well as other relevant factors influencing productivity. The findings will provide evidence for planning and targeting future interventions aimed at improving cocoa farm productivity, strengthening the performance of cocoa cooperatives, promoting sustainable agroforestry practices and supporting progress towards compliance with relevant Rainforest Alliance requirements.

2. Mission Details

The main objective is to estimate the current yields of cocoa farms in Mintom.

Specific Objectives

The expert will be expected to:

- Establish the current productivity of cocoa farms belonging to members of the supported cooperatives in Mintom, including average yield per hectare, production levels and variations in productivity across farms.
- Assess the key agronomic, farm management and agroforestry factors that may influence cocoa productivity, including the adoption of sustainable cocoa production practices and relevant Rainforest Alliance requirements.
- Identify the main productivity gaps, constraints and opportunities affecting cocoa farmers, and determine priority areas for technical and agroforestry support to improve farm productivity and sustainability

3. Methodology

The consultant will propose a detailed methodology in the technical proposal. However, the methodology should include, at minimum, the following stages:

3.1 Preparatory phase

- Review relevant documents and data, including cooperative membership databases, farmer and farm records, previous assessments, and available cocoa production and sales records.
- Develop a sampling strategy and data-collection tools.

3.2 Sampling and field data collection

- Develop a statistically and technically appropriate sampling strategy for selecting farms/farmers for the assessment.
- Conduct field-level data collection using appropriate tools. Where feasible, the consultant should undertake direct field observations and measurements rather than relying exclusively on farmer-reported information.
- Document key agronomic, farm-management and agroforestry practices, as well as factors that may explain differences in productivity.
- Clearly distinguish reported production and yields from measured, verified or modelled estimates, and document assumptions and limitations.

3.3 Data processing and analysis

- Check and clean collected data, documenting any missing values, inconsistencies and data-quality limitations.
- Calculate and analyse yield estimates, including average yield per hectare and variation between farms and where the data allow, between cooperatives or relevant farm categories.
- Analyse relationships between productivity and relevant farm-management, agronomic and agroforestry characteristics, while avoiding unsupported causal conclusions.

3.4 Validation and reporting

- Present preliminary findings to relevant cooperative representatives for technical review and validation.
- Incorporate justified feedback and submit the final report, dataset and supporting analytical files to WWF Cameroon.

4. Expected Results

The consultant is expected to produce the following deliverables:

- A documented baseline of cocoa productivity is available for farms sampled among members of CANOPE-supported cooperatives in Mintom.
- Yield estimates, including the calculation approach, assumptions and limitations, are clearly presented.
- Key farm-management, agronomic and agroforestry factors associated with productivity are documented.
- Priority productivity gaps, constraints and opportunities are identified.

5. Start Date and Duration of the Consultancy

The activities are scheduled to commence on 01 December 2026, and the consultancy service will last ten (10) days.

6. Consultant Profile

The consultant or consulting firm should demonstrate the following qualifications and experience:

- At least a master's degree in Agronomy, Agricultural Economics, Crop Science, Agroforestry, Statistics or another relevant field.
- At least five years of relevant professional experience in cocoa or agricultural productivity assessments, farm surveys, yield estimation or agriculture statistical analysis.
- Demonstrated knowledge of cocoa production systems in Cameroon and smallholder farming contexts.
- Experience designing sampling strategies, collecting and analysing quantitative farm-level data, and presenting findings clearly.
- Strong analytical and report-writing skills, with the ability to work independently and meet agreed deadlines.
- Fluency in French and English; ability to communicate in relevant local languages is an advantage.

7. Deliverables

- Cocoa productivity/yields assessment report of cocoa farms in Mintom.
- Cleaned analytical dataset and supporting files.

8. Contents of the technical and financial proposal

Interested consultants or firms should submit a complete application containing:

- A cover letter (maximum one page).
- A brief presentation of relevant experience in similar assignments.
- A detailed technical proposal explaining the understanding of the assignment, proposed methodology, sampling strategy, data-quality measures and approach to yield estimation.
- A proposed implementation calendar.
- CV(s) of the lead consultant and key team members, where applicable.
- References or evidence of similar assignments.
- A financial proposal.
- The lead consultant's National Identity Card (NIC); if the service provider is a consulting firm, a tax file, including a Tax Compliance Certificate.
- Bank account details (RIB).
- Taxpayer Identification Number (NIU).

9. Budget and financial ceiling

The total budget available for this assignment is 1,500,000 XAF, inclusive of all applicable taxes and expenses related to the completion of the consultancy.
Interested consultants are requested to prepare their technical and financial proposals within this budget ceiling. Proposals exceeding the available budget may be considered non-compliant.

10. Evaluation criteria

Eligible proposals will be evaluated through a fully open and competitive process, in strict accordance with the combined scoring method, whereby the technical proposal will carry a weight of 60%, and the financial proposal will carry a weight of 40%.

Evaluation criterion	**Indicative points**
Relevant qualifications and experience, including similar assignments	30
Technical approach, sampling design and yield-estimation methodology	30
Work plan and implementation calendar	10
Data quality, analysis, validation and reporting approach	10
Technical proposal subtotal	**80**
Financial proposal and budget	20
TOTAL	**100**

11. How to Apply

Interested candidates are requested to submit their offer constituted in French or English to the email address **wwfcopprocurement@wwfcam.org** or at the WWF Cameroon offices in Yaoundé – Bastos, located behind the Bastos factory. Contacts: (237) 222217084/83, 222007703, 677500035, 699503621
For any further information, please write to the address wwfcopprocurement@wwfcam.org
Please mention in the subject line: "CANOPE – Cocoa Yield Assessment in Mintom"
Submission deadline: **Application deadline: November 18th, 2026**

Thank you in advance for your interest in this call for expressions of interest. Please note that only pre-selected providers will be contacted for further consideration.
If you are not contacted three (03) weeks after the deadline for submitting applications, consider that your offer has not been accepted.

Disclaimer Statement for Job/Consultancy/Service Provider Offers or Tenders

We thank you in advance for your interest in this call for applications. Please note that only shortlisted providers will be contacted for the next steps.
If you are not contacted within three (3) weeks of the application deadline, please consider that your offer has not been selected.
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